

Parkers attends Federation of Small Businesses Expo in Uckfield

PARKERS AT FSB EXPO

The second FSB Business EXPO took place on Wednesday 29th April 2009 at the prestigious East Sussex National Golf Resort Hotel near our Uckfield Head Office.

The Federation of Small Businesses, for the uninitiated, is a body that was formed to support small businesses by offering support and advice on a wide range of topics from planning and tax to marketing and advertising. They believe that as advertising is expensive (and it is difficult to quantify the success), face-to-face

networking is the key to business success, hence the reason for these types of exhibitions.

And as the biggest representative body for small business in the UK and European Parliament, the FSB Policy team lobbies to represent the views of small business in Westminster, Whitehall and Brussels.

Seminars at the Uckfield event included 'Disability in the Workplace' (concentrating on the employers' perspective); 'Looking at Your Business Through Your Customers Eyes' (providing a useful perspective on how others perceive our businesses); and 'How to Network Effectively' (offering a few simple but very pertinent tips); to name a few.

There was also a money clinic and various specialists on hand to advise on Tax, Debt, Grants, Finance for Businesses, and other matters.

The venue itself happens to have strong links with Parkers as our sister company Parker Ceilings was responsible for designing and installing some truly impressive ceilings in the premises. The main entrance area (pictured left) features an impressive high vaulted ceiling and glazed atrium which casts light across the reception, walkways and stairwells.

The Ball Room on the ground floor, in which the Parkers stand was situated, the function area on the first floor, and the stunning pool area also feature our installations.

Thanks to all who came to our stand to say hello. We hope you enjoyed the event.



PARKER BUILDING SUPPLIES