

TV DIY superstar launches Parkers' new radio campaign

ROCK ON, TOMMY

Parker Building Supplies have this month launched a new series of our radio advertisements, but this time with a difference. We have hired the services of TV DIY guru Tommy Walsh to provide the 'voice' of the company, or in this case the name we use for our website 'HelpMeBuildIt.com'.

Our Finance Director Stewart Pierce spent the day rubbing shoulders with the likes of Boyzone and numerous famous DJs as he welcomed Tommy to Capital Radio's famous Leicester Square studios where the recordings were made.

Good old 'One Take Tommy' made light of the mission, warming to the task the more he and Stewart chatted about the business. We are very proud to have him representing us as he only endorses products and services that he believes offer quality and value and a high level of customer support. And he of all people should know a good building supplies company when he sees one.

Listen out for our adverts on Southern FM (soon to be renamed Heart FM Sussex as a result of its takeover by Global Radio). You can't miss Tommy's voice and we

southernfm  hope you won't miss the many great deals he'll be offering you !



TOMMY WALSH BIOGRAPHY

Tommy Walsh became a TV favourite as one of the stars of BBC1's Groundforce and helped to transform dozens of gardens in seven series of the program. He was also the DIY expert on House Call, a daytime BBC show, presents various shows on digital TV and has a regular column in Woman's Own answering readers' questions about home improvements. Not content with that heavy workload, he also runs a building business, based in East London, which specialises in hard landscaping.

PARKER BUILDING SUPPLIES